

COURTNEY HOOD

501-545-7302

COURTNEYMakesVideo@gmail.com

www.courtneymakesvideo.com

Producer extraordinaire with extensive experience in all aspects of video production including directing, producing, shooting and editing, I have a holistic understanding of the entire process for creating digital content. This allows me the ability to collaborate, manage and execute a wide range of projects with technical expertise and creativity, while always meeting deadlines and staying on budget. I've had the pleasure of working for YouTube giants SoulPancake and My Damn Channel, as well as creating digital content for brands such as Disney Parks, Intel, Adobe, Lexus, Garnier-Fructis, Subway, Aetna Health Insurance and Evian.

EXPERIENCE

FREELANCE VIDEO EDITOR

Jan 2016 - Present

Create videos for businesses, brands and individuals including Lexus Dealer Services, Film Independent and more. Specialize in optimizing client's content for maximum shareability on the social media platforms Facebook, YouTube and Instagram.

VIDEO PRODUCER/EDITOR

My Damn Channel / Aug 2013 - Dec 2016

Produced and edited episodic, branded, YouTube series for major campaigns, in addition to managing a small team that created weekly content for three YouTube channels totaling 2.5 million+ subscribers. Directed the weekly series "Fairy Tale Friday" with 6 million+ views.

EDITOR/MEDIA MANAGEMENT

SoulPancake / Nov 2012 - Aug 2013

Quick-paced, creative editor for the high-profile YouTube channel SoulPancake. Lead Editor for several series, in addition to being responsible for the channel's media management and organizing the onslaught of online content.

VIDEO PRODUCER/EDITOR

Freelance / March 2012 - Oct 2012

Worked freelance on a wide variety of projects including producing and directing a documentary which chronicled health and education projects in Haiti which benefitted from the Qatar Haiti Fund and Clinton Foundation partnership. Story Producer for three episodes of the television show, "Travel With Spirit".

ASSISTANT EDITOR

SunnyBoy Entertainment / Aug 2011 - March 2012

Performed various office-related and assistant-editing tasks. Organized dailies, pulled clips, created string-outs, helped setup/output projects, as well as updated social media sites. Helped develop the EPK and DVD content for the feature films "Joyful Noise" and "Dolphin Tale".

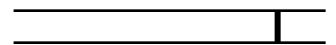
Read more: [linkedin.com/in/courtney-hood/](https://www.linkedin.com/in/courtney-hood/)
References available upon request.

EDUCATION

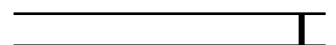
BFA FILM & TELEVISION
SAVANNAH COLLEGE OF ART
AND DESIGN, 2008-2011
MAGNA CUM LAUDE

SKILLS

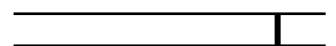
Project Management



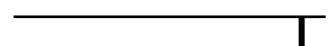
Creative Problem Solving



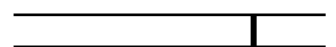
Video Production



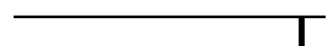
Post-Production



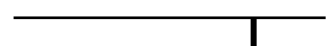
Media Management



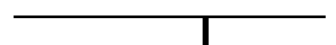
Adobe Creative Suite



Social Media Platforms



Videography



Cultural Trends

